ENESCO GIFT AND SUZY TORONTO SIGN LICENSING AGREEMENT AT ATLANTA INTERNATIONAL GIFT & HOMEFURNISHINGS MART

ITASCA, Ill. (Jan. 9, 2014) –Enesco Gift and writer/artist Suzy Toronto have signed a licensing agreement to utilize her distinct images in a product line launching in mid-2014. Toronto is the creator of the popular line, Wonderful Wacky Women.

Toronto's artwork and inspiring style celebrate life, family and the special bonds between girlfriends. As part of the agreement, Enesco Gift will develop traditional gift formats including mugs, stationery, bags and totes featuring Toronto's artwork.

"Suzy's whimsy and artistic style fall right in line with a number of popular Enesco brands such as Our Name Is Mud from Lorrie Veasey and Children of the Inner Light by Marci," said Kathi Lentzsch, Enesco's chief merchandising officer. "Adding such an inspirational lifestyle brand to our current gift offering allows us to give retailers more options for their customers."

Toronto created her first wacky piece of art for her son, Chase, leaving it faceless so he could imagine what his birth mother looked like.

"With vibrant, colorful designs and funny sayings, Toronto's artwork aligns with Enesco's creative vision of introducing contemporary products that speak to today's consumer," Lentzsch added.

 For more information or to order Enesco product, visit www.enesco.com.

About Enesco, LLC
Enesco, LLC, is a global leader in the gift, plush toy and home décor industries, serving more than 40,000 customers worldwide. Enesco gift products include some of the world's most recognizable and emerging brands including Jim Shore, Disney, Gund, Department 56, BRITTO, Vera and lil'panda. Enesco distributes its products to a wide variety of specialty card and gift retailers, home décor boutiques, department stores, as well as large national chains and direct mail retailers. For more information, visit: www.enesco.com.

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