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**FOR IMMEDIATE RELEASE**

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**GUND NOMINATED FOR EIGHT ANNUAL HOW LOGO DESIGN AWARD**

**EDISON, NJ** — GUND is proud to announce that it has been nominated for a 2017 HOW Logo Design Award. The redesigned company logo was part of a 2015 rebranding project conducted by NYC-based digital branding agency Cynda Media Lab.

HOW Logo Design Competition & Awards began in 2008 and quickly erupted as a prestigious contest that recognizes great logo design.

**About GUND**

GUND®, a division of Enesco, LLC, is known worldwide for its top quality, soft, and huggable plush designs and gift products. Award-winning GUND products appeal to all ages, from infants up, and are perfect for both play and collecting. The 119-year old company is based in Edison, New Jersey, and distributes throughout the United States and Canada as well as in Europe, Japan, Australia, and South America. GUND products may be found in gift, specialty, toy, book, museum, and department stores as well as many other retail outlets. To find your nearest retailer or to purchase directly please visit [www.gundbusiness.com](http://www.gundbusiness.com).

**About Enesco**

Enesco, LLC, is a global leader in the giftware and home and garden décor industries. Serving more than 44,000 customers worldwide, Enesco distributes products to a wide variety of specialty card and gift retailers, home décor boutiques, mass-market chains, and direct mail retailers. With subsidiaries in the United Kingdom, France, Canada, and Hong Kong, Enesco serves markets operating in Europe, the Americas, Australia, and Asia. The company's product lines include some of the world's most recognized brands including Heartwood Creek® by Jim Shore, Foundations®, Our Name is Mud®, GUND®, Boyds®, Department 56® Villages, Country Artists®, Walt Disney Classics Collection®, Disney Traditions™, Border

Fine Arts™, Cherished Teddies®, The Trail of Painted Ponies®, and Lilliput Lane®, among others. Further information is available at [www.enesco.com](http://www.enesco.com).

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