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For Immediate Release

### **ENESCO AND JIM SHORE INK LONG TERM LICENSING DEAL THROUGH 2019**

ITASCA, Ill. (July 22, 2014) –Enesco announced today that it has renewed its agreement with extremely popular, award-winning artist Jim Shore, extending the relationship until the end of the decade.

“Jim’s artwork and products have remained strong over the years, and nothing is more satisfying than extending a successful partnership like the one we’ve had with Jim Shore Designs,” said Tom Bowles, Enesco’s chief executive officer. “I know our retailers and Jim’s many, many fans will be as happy with this development as we are.”

“My collaboration with Enesco has been wonderful,” said Jim Shore “I am thrilled that we have continued our partnership and I look forward to the next five years.”

In 2002, Enesco and Jim Shore first created and introduced the Heartwood Creek brand with each product reflecting Shore’s roots in American and European folk art. Heartwood Creek quickly became a highly-recognized global brand. Through his work with other Enesco licensors including Disney, Wizard of Oz and Peanuts, Jim has proven time and time again how a unique take on a classic brand can be magic.

“The depth of Jim’s artwork constantly amazes all of us who work with him,” said Kathi Lentzsch, chief merchandising officer for Enesco. “This five year renewal will enable Jim to evolve his art, keeping it as relevant today as when we first started working with him.”

Shore has received numerous industry accolades including the ICON Lifetime Accomplishment Award (2012), NALED artist of the year (2003, 2004, 2005) and NALED rising star (2002). A frequent guest on QVC, his products have been purchased by consumers around the world. Over one billion dollars of Jim Shore products have been sold during his long collaboration with Enesco.

## About Enesco, LLC

Enesco, LLC, is a global leader in the gift, plush toy and home décor industries, serving more than 40,000 customers worldwide. Enesco gift products include some of the world's most recognizable and emerging brands including Jim Shore, Disney, Gund, Department 56, BRITTO, and Our Name Is Mud. Enesco distributes its products to a wide variety of specialty card and gift retailers, home décor boutiques, department stores, as well as large national chains and direct mail retailers. For more information, visit: [www.enesco.com](http://www.enesco.com).

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Jim Shore and Enesco CEO Tom Bowles sign a new five year extension of their very successful partnership at Enesco's Worldwide Headquarters in Itasca, Illinois.